



Album title: "Essence"
Label : Abòn Records
Artist : SIENNÁ
Product no. : ABN0009
Genre :Electronica/NuJazz/Alternative
Total duration : 55:12
SLP: 15 USD

Guest artists:

Abòn (guitars)

www.abon.info

Kristian Wentzel (rhodes)

www.myspace.com/kristianwentzel

Hallvard Gaardlås (bass)

www.myspace.com/hallvardbassdude

Nils Petter Molvaer (trumpet)

www.nispettermolvaer.com

The Square (remix)

www.myspace.com/thesquarednb

For immediate release - Oslo, Norway, November 21th, 2009 –

SIENNÁ: a fusion of moody electronica-nu-jazz with an oriental twist.

The Norway-based artist, composer, keyboardist and singer from Kyoto Japan, SIENNÁ, is back in daylight to display the brandnew album "Essence" next to the 2 earlier releases. Since her debut in 2005, she has gained underground status due to her unique cultural background and original approach to the modern electronica genre.

She takes multiple music styles from freestyle avant electronica, club, nu-jazz, alternative, to Japanese traditional music – and effortlessly re-shapes them into a fusion of moody and flourish soundscapes. Her sound has been compared to the likeness of Underworld, Eat Static, Björk, Ryuichi Sakamoto and Y.M.O.

SIENNÁ's world is a contrast: relaxing but stimulating, oriental but European, traditional but untraditional. "Essence" is an essential expression of her identity related to those contrasts. Electronic sounds have been her tools to tell what she has perceived in her life and the lives of others. SIENNÁ's band members from Toten Norway, Abòn (guitars), Kristian Wentzel (rhodes), Hallvard Gaardlås (bass) perform on this album. In addition, Nils Petter Molvaer (trumpet) and The Square (remix) appears as guest artists.

She had a pre-release party in Oslo, at the Studentersamfunnet on 30th October 2009, and has now made herself ready for the CD distribution through Abòn Records Norway and CDBaby / Super-D One Stop distribution worldwide.

SIENNÁ is also one of the many artists who has started to focus on the digital distribution, f.ex. thru the major stores like iTunes, Amazon, Rhapsody, MusicOnline.no , Napster, eMusic to name just a few.

Some of the earlier quotes:

- "A richly-textured bed of melodic layers, freeform electronic and jazzy flourishes which becomes the deepest house in the galaxy when the groove kicks in (Update Magazine, UK)"
- "Sleek, atmospheric and hectic like Underworld (New Noise, UK)"
- "Japanese born, continent drifting Sienna is a modern day Yoko Ono, Bjork with a hint of Underworld (Tasty Magazine, UK)"
- "There are similarly neat flourishes on display peppered throughout the album, perhaps most striking on 'Dance Of The White Rhythms', in which nu-jazz meets a chanting priest (Last Broadcast, UK)"
- "Dreamy, atmospheric, and laced with synthy basslines, beats and interesting vocal samples (EMusician Xtra, USA)".
- "It is interesting how the music highlights various meeting points between electronica, club-music and jazz-inspired elements (Bergens Tidende, Norway)"
- "It gets its grooves on with an insistent thumping beat. There is an interesting artist operating somewhere in this electronic maze: it would be nice to hear her emerge more. (Playback Magazine, USA)"
- "A stunning electro-ambient sounds of oriental atmosphere with mellow melodies on efficient bass grooves (Sound Disco-Club, Japan)"
- "Her music has the influence of Abòn in the experimental section but due to the female identity, creates a more sensational atmosphere (Skylight Magazine, Greece)"
- "It grabbed my attention with beautiful experimental-ambient electronic pieces featuring a warm keyboard wash, echoing female vocals and light tinkling programming (Neo-Zine, USA)"
- "Even though it absolutely has its doses with backward-leaned & relaxing sequences, rock-ish elements often appear and break the patterns. The blend of those elements makes the music interesting (Oppland Arbeiderblad, Norway)"



@ Chinawhite, London (UK) 2008



@ If Summer Ends Festival, Chorzow (Poland) 2009

For more information: www.sienna-web.com | www.myspace.com/siennaweb | www.youtube.com/siennaweb

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