Blurry Baymax · 2 days ago · 3 min read

EMA by Sienná: Where Japanese Influences Meet Experimental Electronic Pop.

> **Sienná's EMA is a Bold Mix of Ambient, Electronic and Avant-Garde Sounds.**



Sienná's EMA is not an album that sits comfortably inside one genre. Across its nine tracks, the Oslo-based artist moves through electronic pop, ambient, drum and bass, glitch, cinematic music, and Japanese-inspired sounds. Some parts are soft and spacious, while others are much busier. The music keeps changing shape, which makes the album feel less like a collection of conventional songs and more like a series of different scenes.

Born in Kyoto and now living in Norway, Sienná has always had a mix of Japanese and Western influences in her music. That comes through on EMA, but the album doesn't feel like it's simply trying to combine two cultures for the sake of being different. Japanese musical ideas sit alongside electronic production, strange little sounds, beats, and more traditional arrangements. Nothing is forced into a particular style.

The biggest difference between EMA and a more straightforward pop album is the way the songs are structured. Sienná doesn't seem too interested in giving every track an obvious verse, chorus, and bridge. A song can spend time building an atmosphere before bringing in a beat, or suddenly shift into something more electronic. There are moments where the music feels almost still, followed by sections with much more movement.

Sienná's "EMA" is a nine-track album of Experimental Electronic Pop and Ambient Sound.



Sienná describes EMA as a collection of image-to-sound pieces, with ideas she wrote down while spending time in nature. You can hear that idea in the way some of the tracks seem to paint a picture without actually telling a story. The music can feel like looking at a landscape, walking somewhere alone, or remembering something without being able to explain exactly what it is. It leaves the listener to fill in those gaps.

The electronic production is probably where the album has the most variety. There are ambient passages that give the record plenty of breathing space, while drum and bass sections bring in a much faster energy. Glitch sounds appear here and there, and the cinematic side of the music gives some tracks a bigger, almost soundtrack-like quality. The Japanese elements add another layer without taking over the whole record.

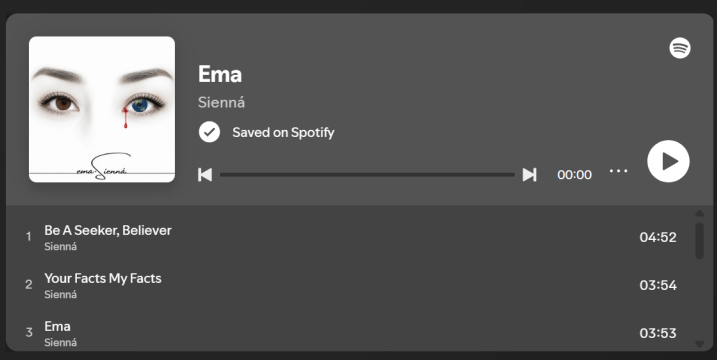
There is also something refreshing about Sienná's decision not to make everything sound perfectly predictable. A lot of electronic music today can be incredibly polished, with every sound placed exactly where it is expected to be. EMA doesn't always work that way. The music sometimes takes an odd turn or stays with an idea longer than a conventional pop song would. That gives the album some personality.

At the same time, not every experiment is going to immediately work for everyone. There are sections that feel more difficult to follow, especially when the music moves away from a recognisable rhythm or melody. But that seems to be part of what Sienná is trying to do. She isn't making music around a fixed formula, and EMA is better understood on those terms.

Her decision to work outside clear genre boundaries also makes the album difficult to label. Calling it electronic pop doesn't quite cover everything happening here, while calling it purely experimental electronic music misses some of the melodic and accessible moments. There are enough different influences for listeners from different backgrounds to find something they connect with.

EMA is ultimately a record for listeners who don't mind not knowing where a song is going. Sienná gives herself the freedom to move between quiet, strange, rhythmic, and cinematic moments without having to make them all sound the same. It may take more than one listen to fully settle into, but that isn't necessarily a bad thing.

With EMA, Sienná has made an album that feels personal to her musical background while still leaving plenty of space for experimentation. It doesn't try to make electronic music easier to understand; instead, it lets the sounds speak for themselves. The more time you spend with it, the more there is to notice.



FEMALE VOCALS ALTERNATIVE POP ELECTRONIC POP album ELECTRONIC CINEMATIC ART POP SOUNDTRACK CONTEMPORARY WORLD LEFTFIELD ORCHESTRAL AVANT-GARDE (ELECTRONIC) EXPERIMENTAL (ELECTRONIC) QUIRKY Norway Oslo

albums · pop

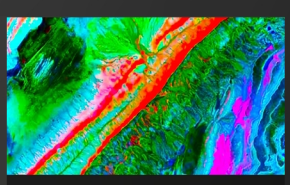
Related Posts See All



Midnight Masquerade by Segana: A Neon-Lit Mix of…



The House Flies' Lost Literature: A Dark, Dancea…



"The Veil" by Translucent Veil: A Classic Rock Sound with …